# **Support AYSO Region 397**

How do you reach **hundreds of families in the Tri-State Area** and **support the community** you do business in? Become an AYSO sponsor. AYSO soccer is the number one youth sport in town with over 1100 children playing last fall. Youth of all ages play, build a sense of self-esteem and socialize while enhancing their physical fitness. This is your chance to be a part of something great for our community.

**AYSO** stands by their **5 philosophies**:



- EVERYONE PLAYS
- BALANCED TEAMS
- OPEN REGISTRATION
- POSITIVE COACHING
- GOOD SPORTSMANSHIP
- PLAYER DEVELOPMENT

By partnering with American Youth Soccer Organization Region 397, your company has a wonderful, tax-deductible opportunity to get your name out in front of hundreds of potential customers weekly, all while helping to promote healthy youth lifestyles. We are in need of sponsors on many different levels of the organization. An overview of our sponsor levels and benefits is on the reverse side of this form.

### AMERICAN YOUTH SOCCER ORGANIZATION

A non-profit corporation dedicated to youth soccer IRS 501(C)(3) Federal EIN 95-6205398

# **AYSO Sponsor Agreement**

Name of Sponsor/Business Name	
Contact Name	Phone number
Address	
	E-mail
Please circle sponsorship level: \$300	Adopt a Player \$100 x In-Kind Donation
If you wish to sponsor a particular player, o	coach, team, or age group, please indicate:
Signature	Date

# **AYSO Sponsorship Levels**

#### Team Sponsorship - \$300

- > Sponsor plaque to proudly display for all employees and patrons to see
- Sponsor Name on team practice shirts
- Company logo on the homepage of our website
- Recognition as a sponsor on our social media page
- If you would like to provide a banner with your company information, it will be displayed on the fence of the fields until the end of the season.

### Adopt-a-Player Sponsor - \$100 per player

"Adopt-a-Player" is a program initiated by the AYSO Region 397 to assist families of children who are unable to meet the financial means to participate. The region has lost approximately 200 players in the recent past and this may be a consequence of the current economy. The current board has initiated this program to allow for "all kids that want to play, to be able to play regardless of their economic status. This program is voluntary and is open to all fans, sympathizers, supporters, former players, and former officials. Early registration for each player is \$80 and you can adopt as many players as you wish, depending on your financial strength.

## **In-kind Sponsor (choose one or more)**

- Food, Drink or Supplies to be sold at AYSO events (opening day, tournaments, etc.)
- Purchase or printing of AYSO merchandise to be sold at events
- Printing, copying or postage
- > Other items can be considered when offered

AYSO is a California nonprofit corporation, exempt from Federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code. The AYSO Federal identification number is 95-6205398. To determine if your contribution is an allowable deduction on your federal and state income tax returns you may need to consult with your accounting professional.